

Letter from the President: Hello Chamber Supporters !

It's an exciting time for small and midsize towns and cities. All across America, community leaders are on fire to find solutions for the challenges the past couple of decades have brought. They're seeking new ways to spark growth,



to keep young people from moving away, and to revitalize towns.

Here's what happens when you "shop local."

1. More of your money will be kept in your local economy

For every \$100 you spend at locally owned businesses, \$68 will stay in the community. What happens when you spend that same \$100 at a national chain? Only \$43 stays in the community.

2. You embrace what makes your community unique

You wouldn't want your house to look like everyone else's in the U.S. So why would you want your community to look that way?

3. You create local jobs

Local businesses are better at creating higher-paying jobs for your neighbors. When you shop locally, you help create jobs for teachers, firemen, police officers, and many other essential professions.

4. You help the environment

Buying from a locally owned business conserves energy and resources in the form of less fuel for transportation and less packaging.

5. You nurture community

Local business owners know you, and you know them. Studies have shown that local businesses donate to community causes at more than twice the rate of chains.

6. You conserve your tax dollars

Shopping in a local business district means less infrastructure, less maintenance, and more money available to beautify your community. Also, spending locally instead of online ensures that your sales taxes are reinvested where they belong— in your community!

7. You create more choice

Locally owned businesses pick the items and products they sell based on what they know you like and want. Local businesses carry a wider array of unique products because they buy for their own individual markets.

8. You took advantage of their expertise

You are their friends and neighbors, and locally owned businesses have a vested interest in knowing how to serve you. They're passionate about what they do. Why not take advantage of it?

9. You invested in entrepreneurship

Creativity and entrepreneurship are what the American economy is founded upon. Nurturing local business ensures a strong community.

10. You made your community a destination

The more interesting and unique you community, the more we will attract new neighbors, visitors and guests. This benefits everyone!

Warmest regards , Michelle Viola Straight CEO-President

> Calendar of Events

Seminars, Networking Mixers, Community Events, Ribbon Cuttings, Leads Meetings and more

Women in Business Meeting

Wednesday, October 9th 5:30 - 7 PM World of Beer, Crossgates Mall Join us for Networking and an opportunity to learn and discuss topics of importance to all women who work! Free to attend but please register!

Register here

Addiction In The Workplace

Thursday, October 17, 2019, 8:00 AM - 10:00 AM Bryant & Stratton College, JC Bryant Education Annex - Wolf Road Shoppers Park, 145 Wolf Rd., Albany.

Join Better Business Bureau of Upstate New York, County Executive Dan McCoy and the Bethlehem, Guilderland and Colonie Chambers for an important informational and training seminar. "Addiction in the Workplace". Learn about your responsibilities as an employer to help an employee while protecting your business.

Register today

Orchard Tavern WEST is OPENING! Ribbon Cutting October 24th, 12 NOON 2050 Western Ave (Star Plaza) We are THRILLED To have them

joining the Guilderland Community!



GRAND OPENING

Our 11th Annual Ladies Night Out was a big success!

Over 130 people attended and enjoyed visiting over 35 vendors, free wine/soda and appetizers at the Western Turnpike Golf Course Clubhouse: Stone Fox Grill. We raised over \$2000 for our Charity Partner, *Night Out for You!*

Check out the great photos from Joan Heffler Photography at:

https://joanheffler.zenfolio.com/p8 44956291 A Special Thank You to our Sponsors:

CROSSGATES







PHOTOGRAPHY

AT CROSSGATES





Educational Opportunities

Addiction In The Workplace Thursday, October 17, 2019, 8:00 AM - 10:00 AM

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University at Albany Weekend MBA Program Scholarships <u>All News Releases</u> October 04, 2019

The University at Albany Weekend MBA Program has doubled its *scholarships* to nine, at \$4,000 each. Select an award, write a onepage application essay, and send it to the Program Director for consideration. We have rolling admissions through year-end and it's never been more affordable to enroll in New York's value-leading executive-level program!

> Contact: Don Purdy, Program Director (518) 956-8381





October 23, 2019 6:00-7:00pm The Guilderland Public Library

Whose side on You on? We hope you're on The Kidsside! This newly formed non-profit agency recently became a member of the Chamber and is seeking your help. We will be providing supervised visitation and safe exchange for children and families in the Capital Region and Guilderland is the perfect location. Please come to our very first public meeting where you can learn about our plans and services and how you can become a part of this organization. Children need the The Kidsside and The Kidsside needs you! Contact Keleena for more information: *thekidsside@gmail.com*





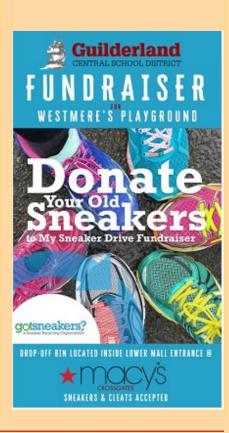
Big shout out to Priority 1 Urgent Care ...Located in Hamilton Square. Dr. Jonathan Halpert is a welcome addition To our business community. He is as an amazing man, raised in Guilderland and now has made a home here for his new business !!!! For all your urgent care needs... I highly recommend you go see them!

Lots of local vendors!

Guilderland Farmer's Market is located in Star Plaza, Corner of Rt 155 & Western Ave (Rt20) every Sunday now through the end of October from 10am-2pm! For more information, visit guilderlandfarmersmarket.com

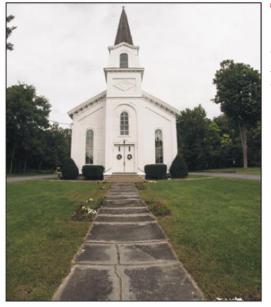






Coming Oct. 23, look for the Spotlight News Special Edition...





This Discover Section is part of a series of rich, content-filled pages that focus on specific parts of our community in an in-depth way. Join us in discovering the past, present and future of our area.

Featuring: This is Our Home

 Rapp Road Community Fights To Maintain Its Neighborhood

Traveling Headstones

 Wayward Burial Markers of Father, Son Come Back Home

AD SIZES & RATES:

	Full Page (10" wide x 12.75" long)	\$	760
	1/2 Page (10" wide x 6.25" long)	\$	410
	1/4 Page (4.9375" wide x 6.25" long)	\$	230
	1/8 Page (4.9375" wide x 3.0625")	\$	130
FULL COLOR INCLUDED			



(518) 439-4949 341 Delaware Avenue, Delmar, NY 12054 www.spotlightnews.com Issue Date: Oct. 23, 2019 Deadline: Oct. 9, 2019

Call Corinne Blackman today to reserve your space (518) 439-4949 x419 (office) or (518) 275-7828 (cell)

Join us for our 4th Annual Diamonds & Dogs to Benefit Veterans Event

Diamonds & Dogs to Benefit Veterans



Please attend this fan and casual premier fundraising event

to support Operation At Ease, Inc.

Raffles

Appetizers & Silent Auction Fundraising Event Friday, November 8, 2019 6:00 - 8:00 p.m.

GLENNPETER JEWELERS DIAMOND CENTRE 1544 Central Avenue, Albany

> Helping Veterans, Saving Dogs,

Changing Lives

RSVP requested by November 1st events≅ operationalease.org

GUILDERLAND LIBRARY NEWS **CLICK HERE !**



GUILDERLAND OCTOBER GUILDERLAND'S GATHERING PLACE

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Thurs. Oct. 10 \oplus 3:30 pm GPL ADVENTURE: RADICAL ROBOTS It's time for a robotic adventure with Med Science Carolia and Longent through sound, make a soccor robot science a goal, and build your own Robot Head Cardica Sci. [N]

Thura. Oct. 10 @ 4-7 pm RITE AID PLU VACCINATION CLINIC Includes both the regular vaccine and the high-desc option for people ages 55 and older. YDATE JAM Eveny out at the function of plantate in the property ages connections ges 2-3 years; younger ablings incleanne givers must remain in the ream. (M) your do not have incurance, a vaccine costs \$52.20.

Thurs. Oct. 10, 17, and 24 @ 5:30-8 pm writting workSHOP ron ADULTS with powna LiQuOn WithinghoPran Conne (succi, journalist, avid reador, and Timo Union "Sbliofila" columnati Shortatora, Italian, mon-factor, case, podry

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Oct. 14, 15, 21, 22, 25 & 29 ⊕ 3-30-3-30 pm rL055 COMPUTER 6UTS 101 Wire lain the gala of d'foas dollog servators. Tou will exacted bitm, p5 d'fon working, and denties fL050 pm (bloc gas allocated) denties f

Mon. Oct. 14 @ 7:30 pm NIGHT OWLS SOOK DISCUSSION The Librory Book, by Susan Orlean

Tues. Oct. 15 @ 2 pm DAY LARKS BOOK DISCUSSION The Librory Book, by Susen Orlean Tues. Oct. 15 @ 1:30-3 pm THE VILLAGE MOVEMENT IN THE

CAPITAL REGION "Vilages" are membership-driven, grassreets, nonpre-organizations run by solunteets and/or paid staff that

organizations run sy recursions and/or pao san run confinetice access to a variety of service services. Learn how and where Villages are being developed in the Capital Region. Presented by Albany Suandian Society; please register by calling ACS at S15-454-2140. Tues, Oct. 15 @ 7 pm Rule, OCC, 25 (gr / pm ASSTRACT ART USING MIXED MEDIA Unwird and let the oradive juice flow as you create your own mesterpiece using acrylic paint and other mixed media. For teens and adults. [N]

Wed. Oct. 16 @ 3:30 pm URDERLE JAM Jon us for an Afforschool snack while we fait about aur favorit books, pier future programs, and des project to benefit the Ustranj Canada 5-5. [v] Fei Oct. 21, 50, 31 am

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Mon. Oct. 21 @ 3:30 pm

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When Guilderland Central School District is not in session, we do not hold stary time.

Thurs. Oct. 24 @ 6:30-8 pm UKULELE JAM

Fri. Oct. 25 @ 11 am ART FOR 1a & 2a The second set as a case of a second project geared for babi and todifiers 15 to 55 menths with an adult caregiver. Please dress for a messi [X]

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PLANT-BASED RECIPES FOR DELICUS, REALTHY REALS IN MINUTES! New Atles visits us once again to talk about her brand-new book! It offers super-simple, plantunants-new took! If offers super-simple, plan based recipes that incorporate fresh produce good quality cannod and freeon foods, whole grains, and propared sauces. Sesides samplin

West, Oct. 30 (Bit 5-1:30 pm SOCIUL SECURITY MARK EASY Act you a pro-traffic age 354-716 program will help you make an offsmed Section about Thermork. They are avoid induced the ang the bits time to extend you be avoid induced read's and section you be the area used on to consider before collecting, and how to avoid offsall fing markets, Pracetor build in (Mail, Jr. UCT); an Francial could and pracedort of Reformers Social Comp. ULC [N]

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All events listed are free and take place at Guilderland Public Library, 2228 Western Avenue, Guilderland, NY 12084. For more information, please call (518) 456-2400; or visit guiderlandlibrary.org. Also, sign up for our e-newsletter on top of our home page to stay informed!

2228 Western Avenue • Guilderland, NY 12084 • 518-456-2400 • guilderlandlibra

JOIN US AND #SHOPSMALL

Save the Date: Small Business Saturday is November 30th

The Guilderland Chamber is partnering with the Guilderland Public Library again this year to hold a Small Business Saturday Vendor Event at the library from 10 AM -3 PM If you have a Home-Based Business and would like an opportunity to showcase your products and/or services, Chamber Members can have a spot at the event for only \$25!!! Check out the information on our *website* and/or download the Vendor form here!

NYC Holiday Bus Trip - Saturday, Dec 7th Register NOW!!!



Join us Saturday, December 7 to take in Manhattan's dazzling sights and sounds, holiday shopping, world-class theater, exceptional dining...whatever you like!

- COST: \$50 per person.
- DEPART: Farnworth Middle School parking lot precisely at 7:00 a.m. We'll make one rest stop on the way and arrive at approximately 10:00 a.m. You will be dropped off near Bryant Park, on 42nd St. between Madison & 5th Ave. (one block west of Grand Central Station).
- RETURN: Meet your bus near Grand Central Terminal at 6:45 p.m. Look for your Bus Captains in the "Cat in the Hat" striped hats. Please be on time! We'll leave NYC at 7:00 p.m., returning to Farnworth Middle School about 10:00 pm.
- BUS CAPTAINS: Each of the three buses has a designated captain. You'll be given his/her cell phone number, as well as a map showing many of the holiday attractions in Midtown Manhattan.
- QUESTIONS? Contact Luanne Nicholson at Guilderland Public Library: nicholsonl@guilderlandlibrary.org or at 518-456-2400 x 112.





PURCHASE TICKETS ONLINE

This is a joint venture between Guilderland Chamber of Commerce and Guilderland Public Library.

Crossgates Mall Entertainment & Venue Guide Click on the cover photo to download the guide!







Orchard Tavern West

Star Plaza, 2050 Western Ave Guilderland,NY (518) 269-9201 Soft Opening October 15th Grand Opening/Ribbon Cutting, October 24th at Noon!



Eventi Wedding & Event Planning

1641 Central Ave, Albany, NY 12205 (518) 650-0464



Warren, Washington, and Albany Counties ARC (WWAARC)

334 Krumkill Road Slingerlands, NY 12159

(518) 935-4305

http://www.wwaarc.org

Balance Massage Studio

Denise Healy-Mason, LMT,CCH 316 Delaware Ave, Ste 25



Delmar NY 12054 518-475-9999

Website:www.balancemassagestudio.com

BATH FITTER[®]

Instant Bath, Inc. DBA Bath Fitter

1839 Central Avenue Albany, New York 12205 Phone:(518) 862-9901 Website:http://www.bathfitter.com



The CURE Foundation

63 Quail Street Albany, New York 12206 Phone:(518) 573-8712

Website:http://curecfo@yahoo.com



Simplify Medicare Tracey Twarog 4303 Consaul Rd. Schenectady, NY 12304

(518) 937-6170



The Chamber relies on Member support to grow! We are grateful for our renewing members who help keep us operational! A special thanks to:

Accuprint Accurate Investigative Services Clancy Real Estate DeMarco-Stone Funeral Home Guilderland Central School District M.A. Schafer Construction RAD Soap Co. Stewart's Shops TIP Development WorkFit Medical

Does your business have news to report?

We can publish your events, promotions, staff additions, special anniversaries, etc. in our monthly Newsletter. Members can also use your business "landing page" on the Guilderland Chamber Website to post specials, pictures, promotions and more. Please send your news items to *Carol*.

Assemblymembers Patricia Fahy and John McDonald will be joined by Senator Neil Breslin in hosting a Small Business Forum with Anthony Capece, Executive

