

20 ADVERTISING AGREEMENT

21 GUIDE TO GUILDERLAND AND SURROUNDING COMMUNITIES

We are excited to introduce the reimagined GUIDE TO GUILDERLAND. This full color publication will feature all the best Guilderland has to offer. Our community guide will highlight our many shopping, dining and recreational opportunities.

LIVE

Guilderland is home to more than 35,000 residents. Our strong community anchored by our award winning schools make Guilderland a great place to live.

WORK

If you're searching for a place to start or expand your business, look no further than Guilderland. Our central location in the Capital District may be the perfect place for you to get to work.

PLAY

Shopping, dining, entertainment and outdoor recreational opportunities! Guilderland truly has something for everyone. The only issue is choosing what to do first!

PRINT AD RATES & SPECIFICATIONS

BACK COVER -----\$1495

Trim: 7" w x 10" h
Bleed: 7.25" w x 10.25" h
Safe Area: 6.5" w x 9.25" h

INSIDE COVER -----\$1180

Trim: 7" w x 10" h
Bleed: 7.25" w x 10.25" h
Safe Area: 6.5" w x 9.25" h

FULL PAGE -----\$675

Trim: 7" w x 10" h
Bleed: 7.25" w x 10.25" h
Safe Area: 6.5" w x 9.25" h

1/2 PAGE -----\$500

Ad Size: 6.5" w x 4.5" h

1/3 PAGE -----\$360

Horizontal Ad Size: 6.5" w x 4.5" h
Vertical Ad Size: 3.125" w x 9.25" h

1/4 PAGE -----\$300

Ad Size: 3.125" w x 4.5" h

1/8 PAGE -----\$150

Ad Size: 3.125" w x 2" h

BUSINESS LISTING MEMBERSHIP

Listing in Directory & Online Directory For
1 Year -----\$100

- Full color glossy magazine
- All ads available in full color
- New content areas including shopping, dining, parks & rec, history of Guilderland etc.

SUBMITTED AD SPECIFICATIONS

Resolution: 300 dpi
Color: CMYK
Images/Logos: All artwork should be EPS, TIFF, or Press Ready PDF

FORMATTED AD SPECIFICATIONS

Formatted ads are produced by Our Towne Marketing. Advertisers provide all copy, images and logos. **Images must be high resolution with a minimum 300dpi.**

SEND AD MATERIALS TO:

The Guilderland Chamber of Commerce at info@guilderlandchamber.com with subject line "GCC Directory Ad" no later than May 3, 2021.

If you have any questions please contact the Chamber at 518-456-6611 or info@guilderlandchamber.com

ADVERTISING SALES REP:

Paula Segal, (518) 482-9044

IMPORTANT DATES

Space reservation deadline: **APRIL 23rd**

Ad Deadline: **MAY 3rd**

Publication date: **JUNE 1st**

Date _____

Contact _____

Authorization X _____

Company _____

Street _____

City _____

State _____ Zip _____

Phone _____

Email _____

Ad Size _____

Amount _____

PAYMENT METHOD

Check Credit Card (Send Invoice)

ACH (Send Invoice)

AD COPY INSTRUCTIONS

Repeat Ad Emailing Press-Ready Ad

Ad to be Designed