

**NEW FOR 2024!
DIRECTORIES WILL BE
DISTRBUTED BY THE
ALTAMONT ENTERPRISE**

Guilderland
Chamber of Commerce

2024 Business & Community Directory

We are excited to announce the 2024 Business & Community Directory. This full-color publication will feature all the best of the Guilderland, Altamont & Voorheesville Communities. Our directory will highlight our many shopping, dining, and recreational opportunities.

Contact Sandra Dollard, Executive Director

For Details 518-456-6611

sdollard@guilderlandchamber.com

ALL PAYMENT & ADS ARE

DUE BY

DECEMBER 1, 2023

We are excited to announce the 2024 Business & Community Directory. This full-color publication will feature all the best of the Guilderland, Altamont & Voorheesville Communities. Our directory will highlight our many shopping, dining, and recreational opportunities.

**Promote your business to the
Guilderland, Altamont & Voorheesville Communities.**

5,000 Printed Copies Distributed to Businesses, Communities, Schools, and Residents through *the Altamont Enterprise and Delivery Service*, Promotes Buying Local, 5" x 8" Portable Size, Full Color, Glossy Pages.

	Pricing
Premium Positions (Includes Color)	
Back Cover (4- 3/4" w x 7-3/4"h)	SOLD
Inside Covers or Facing Pages (4-3/4" w x 7-3/4"h)	SOLD
Regular Ad Rates (Includes Color)	
Full Page (4-3/4" w x 7-3/4"h)	\$825
1/2 Page (4-3/4" w x 3-3/4"h)	\$540
1/4 Page Vertical (2-1/4" w x 3-3/4"h)	\$295
1/4 Page Horizontal (4-3/4" w x 1-7/8"h)	\$295
1/8 Page (2-1/4" w x 1-7/8"h)	\$180

RESERVE YOUR SPACE BY MAIL or EMAIL

Guilderland Chamber of Commerce
Hone Coworks, 300 Great Oaks Blvd, Suite 300, Albany, NY 12203
sdollard@guilderlandchamber.com 518-456-6611

******ALL PAYMENT AND ADS DUE BY DECEMBER 1, 2023******

Please Complete the Following:

Company: _____
Name: _____
Phone: _____
Email: _____

Ad Size: _____ Ad Price \$ _____

SELECT ONE:

Repeat Ad _____ Repeat Ad w/Change _____
Emailing Press-Ready Ad _____ Ad to be Designed _____

AD SPECS: *Press-ready ads must be provided in Adobe PDF format, 300 DPI, with fonts embedded in the file.*

PAYMENT:

Check: _____ (*Payable to Guilderland Chamber of Commerce*)

Credit Card: MC _____ Visa _____ AMEX _____ Discover _____
Card Number: _____ Exp Date: _____
CVV Code: _____ Name on Card: _____
Signature: _____
Card Billing Address: _____

Advertiser agrees to furnish copy and artwork. If no material is submitted by the deadline, the publisher will use its discretion on ad copy. Publisher will not assume liability for the accuracy of advertising copy. An acceptable press-ready copy is requested for all ads or approval from the Advertiser to use the previous advertisement.

A Chamber Staff Member will be in contact to confirm your information, payment, and advertisement. Directories will be published and distributed in January 2024.

2023 Directory Ad Sizes

Quarter Page Horizontal
4 3/4" w x 1 7/8" h

Quarter Page
Vertical
2 1/4" w x 3 3/4" h

Full Page
4 3/4" w x 7 3/4" h

Eighth Page
2 1/4" w x 1 7/8" h

Half Page
4 3/4" w x 3 3/4" h